

MEDIA CONTACT

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THERE'S SOMETHING HAPPENING HERE!

International Centre Begins 4.5 Million Dollar Renovation

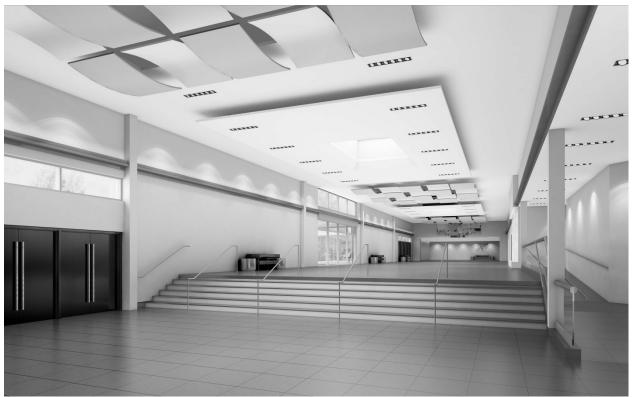
Mississauga, **Ontario**, **July 18**, **2012** - The International Centre is pleased to announce details of its largest renewal plan. The exciting 4.5 million dollar renovation will dramatically enhance the one million square foot facility and incorporate sleek, modern design elements. The renovations will transform the main entrance to Hall 1 and introduce a new connection between Hall 4 and Hall 5. The renewal plan further demonstrates the International Centre's commitment to enhance client and visitor experiences, complimenting the over 450 events held annually.

With a stunning new design and the creation of a bright and modern lobby, Hall 1 entrance will provide clients and visitors with an unforgettable experience in quality and design. Sleek stone flooring, dramatic architectural features welcome guests to this modern, dynamic space. Slated for completion in Fall 2013, this new lobby area will provide versatility for a multitude of events, facilitating everything from a product showcase to an elaborate reception.



Hall 1 Lobby

A new structure will be built to improve connectivity between Hall 5 and the balance of the facility. With the completion date of Fall 2013, this dynamic, multi-functional space will offer an inviting atmosphere and provide a seamless transition for shows and their attendees. Merging functionality, versatility and design, this space will have the flexibility to accommodate registration, receptions, booths and displays, and lounge areas for food and beverage.



Hall 4 / Hall 5 Connector

As the leading exhibition and conference venue in North America, the renewal plan demonstrates the International Centre's commitment to provide an exceptional venue for our clients.

Stay tuned for more updates as the International Centre's renewal plans unfold.

There's Something Happening Here!

About the International Centre

The International Centre boasts 40 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complementary parking for 5,000 vehicles and surrounded by more than 10,000 hotel rooms, the International Centre is easily accessible from any point in the Greater Toronto Area. For more information visit www.internationalcentre.com.