

The International Centre Selects EventMobi as its Preferred Service Provider for Event Technology

Mississauga, May 6, 2015 - The International Centre is pleased to announce its newest partnership, welcoming EventMobi as its preferred event technology provider. Having support over 7,000 organizations worldwide, EventMobi will work with The International Centre clients to successfully launch their event technology to attendees.

“This unique decision to partner with an app company allows us to broaden our commitment to our customers’ growing need for advanced technology services.” says Trevor Lui, Director of Operations and Sustainability. “Having chosen a proven leader and home-grown company like EventMobi increases our clients’ opportunities of attendee interaction and potential revenue growth.

EventMobi is the world’s most popular mobile event app provider. Now, with built-in registration, live polling, survey and networking tools, EventMobi offers an all-in-one event technology experience for organizers and attendees.”

“We’re making event technology easier for planners to manage while at the same time, providing attendees with one platform they can use to register, network and engage.” says Bob Vaez, CEO at EventMobi. “This all-in-one approach is a game-changer for planners who are used to managing four or five technology vendors for one show. Now, EventMobi can do it all.”

Launching event technology for organizations including Disney, Marriott, TD Bank, American Heart Association and various others, EventMobi is the go-to solution for meeting innovators worldwide.

As a next step, The International Centre will be partnering with EventMobi to invite clients to participate in a roadshow event showcasing the ease of implementation.”

This partnership showcases The International Centre’s ongoing commitment to providing clients with the highest level of services and expertise possible to create exceptional experiences. The addition of EventMobi to the Recommended Service Providers list further demonstrates its position as an integrated services facility and leading trade and consumer show venue.

About EventMobi

EventMobi makes it easy for marketing and event professionals to create custom registration and event apps for their meetings, conferences and trade shows. With registration, networking tools, live polls, surveys, and custom games seamlessly integrated, organizers save time and money with one solution that does it all. For more information, visit www.eventmobi.com.

About The International Centre

The International Centre boasts over 40 years of success as the leading trade and consumer show venue in North America, and one of Canada's largest privately owned multi-purpose conference facilities. Located at 6900 Airport Road, offering complimentary parking for over 5,000 vehicles and surrounded by more than 10,000 hotel rooms, The International Centre is easily accessible from any point in the Greater Toronto Area. For more information visit, www.internationalcentre.com.

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